

# Youth Choir of Wilmington

## Logo Design Contest

Youth Choir of Wilmington is looking for a comprehensive logo/branding design, incorporating our mission and the YCW experience. Our Mission: To bring children from the Lower Cape Fear area together to develop musical skills, gain an understanding of singing as a personal means of musical expression, and perform locally and regionally.

We are seeking a design which will adapt well to digital and print media, be usable on items of clothing, and scale well to be reproduced on small and large surfaces. A winning design may have one logo, or a versatile suite of designs with versions - like vertical, horizontal and icon/monogram. Youth Choir of Wilmington will work with the winning designer to refine any design for ongoing use by the organization.

Logo contest submissions are welcomed through midnight on Tuesday, May 13, 2025 and should be sent by email to [YouthChoirOfWilmington@gmail.org](mailto:YouthChoirOfWilmington@gmail.org) with contact information of the designer (full name, email and phone).

### Format Examples

Show us one  
or more  
designs in  
color or B/W

Horizontal/In-line

Example 1



Example 2



Vertical/Stacked



Send an email  
with an image in  
.jpg, .png or .gif  
format



Monogram Format



Icon Only Format

Submissions due  
by midnight  
**May 13**

# YCW Logo Design Contest

## Contest Rules & Guidelines

Youth Choir of Wilmington is looking for a comprehensive logo/branding design, incorporating our mission and the YCW experience. We are seeking a design which will adapt well to digital and print media, be usable on items of clothing, and scale well to be reproduced on small and large surfaces. A winning design may have one logo, or a versatile suite of designs with versions - like vertical, horizontal and icon/monogram. Entries will be judged on their visual appeal, quality of design, and ease of reproduction for the purposes stated above.

- ◆ Logo(s) must include full organization name **Youth Choir of Wilmington** and/or organization initials **YCW** and be presentable in horizontal and/or vertical format.
- ◆ There is no preferred color for the organization, but please use no more than 2 colors aside from black or white in the design. Logo(s) should work in both full color and greyscale (B/W) options.
- ◆ All entries must be the designers original work, the use of AI or pre-made art is prohibited. Plagiarism will not be tolerated. Design cannot contain copyrighted images or trademarks.
- ◆ Submit by email to [youthchoirofwilmington@gmail.com](mailto:youthchoirofwilmington@gmail.com) containing logo and all required contact information. One or more submissions per participant is acceptable. Each submission must be sent in its own a separate email.
- ◆ Entries must be received no later than midnight on Tuesday, May 13, 2025.
- ◆ Image must be in .jpg or .png format (For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS) for use by the organization.
- ◆ Participants of any age or experience may enter the contest, including amateurs and professionals. Winner must be able to produce a .eps file.
- ◆ The winning submission will become the sole property of Youth Choir of Wilmington (formerly Girls Choir of Wilmington).

Disclaimer: Contest organizers are not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems. Contest organizers are not liable for lack of notice, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.